



Trademark & Copyright Guidelines

FOR USE BY ALL VALUE ADDED ASSOCIATES & TTI STAFF

In an effort to continue our focus on protecting our intellectual property for the future success of both TTI Success Insights and its Value Added Associates, we require the proper use of TTI's trademarks and copyrights. Please reference these guidelines and the lists below to accurately attribute TTI SI where appropriate.

- Copyright and trademark laws apply to print and web content.
- The appropriate registered trademark ® or trademark ™ should be used on the first occurrence of each page or bound document.
- To attribute trademarks and content to TTI SI, an identifying paragraph (see sample below) must be included at the bottom of the page or end of a bound document when:
 - A registered trademark or trademark is required in the content
 - Any content is copied from a document that contains the TTI SI copyright

SAMPLE PARAGRAPH ATTRIBUTING CONTENT & TRADEMARKS:

Success Insights® is a registered trademark of Target Training International, Ltd. The Universal Language DISC™ is a trademark of Target Training International, Ltd and its content is a copyright of Target Training International, Ltd. TriMetrix® is a registered trademark of Target Training International Ltd.

TTI REGISTERED TRADEMARKS & LOGOS

The Following Listings are a Registered Trademark of Target Training International and Require the Registered Mark ®

12 Driving Forces®
Attitudes Wheel®
Behavioral Intelligence®¹
Blueprint for Success®
Internet Delivery Service (IDS)®
Managing For Success®
Motivation Insights®
Science of Self®
Solutions 4 Hiring®
Stress Quotient®
Style Insights®
Success Insights®
TQ®²

TriMetrix®
TTI's Dimensions of Superior Performance®
TTI DNA®
TTI Personal Talent Skills Inventory®
TTI Success Insights®
TTI Talent Insights®
TTI Workplace Behaviors®
Workplace Motivators®

The Success Insights® Wheel
The TTI bicycle logo
TTI's Dimensions of Superior Performance Wheel

¹ This listing is a trademark of Dr. Carol Gaffney

² This listing is a trademark of Dr. Kevin Gazzara



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TTI TRADEMARKS

The Following Listings are Trademarked by Target Training International and Require the ™

Behavioral Factor Indicator™
Discovery 360° Feedback™
Dynamic Communication™
Excellence For Learning™
Family Insights™
Family Talk™
Ideal Work Environment™
Jobs Energizing People Profile™
Library of Wheels™
Management-Staff™
Personal Insights Profile™
Personal Insights™
Personal Interests Attitudes and Values™
Pets Talk Back™
Re-Energizing the Organization™
Relationship Insights™
Sales Skills Index™
Styles Revealed™
Success Discovery Process™
Successful Career Planning™
T.E.A.M.S.™
Talent Management Plus™
Task Quotient™¹
The Universal Language DISC™
Time P.L.U.S.™
TTI Emotional Quotient™
TTI Fit™
TTI Insights™
TTI Metrics™
TTI Performance DNA™
TTI University Online™
Work Environment™
Workplace Stress™
Your Attitude is Showing™

¹ This listing is a trademark of Dr. Kevin Gazzara